

SALUD
por
DERECHO
Right to health foundation

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www.saludporderecho.org

Annual Report 2013

WE IMAGINE, WE DEFEND, *we make a change*

Greetings from our President and Director



Manuel Rodríguez Fraile
President



Vanessa López
Director

2013 has not been an easy year. Spanish and European societies continued to cope with a difficult economic situation, a decrease in social rights, and the discrediting of their institutions. Meanwhile, governments' promises of economic improvements have yet to improve everyday life. The issues faced by impoverished countries are even direr, as much of their populations live in constant crisis. In these countries, economic growth has not translated to an increase in human rights, access to health, and other basic social services. Furthermore, these countries share a worrying common denominator with Europe: the rising inequality and inequity that humanity is experiencing on a global scale.

Nevertheless, the past year has brought victory in certain battles. These small victories, which offer hope to many people, give us the strength to continue on our path to making the right to health a reality and expanding access and coverage of healthcare, especially for those who need it most.

Once again, in an unequal confrontation, David has defeated Goliath. After a long fight, India, which is known as the "pharmacy of the poor," with the wide support of an organized civil society, proved that justice could prevail against Novartis. The giant, Swiss pharmaceutical company exploited arbitrary patent laws and claimed false innovations to charge high prices for frequently medications for AIDS, malaria, and cancer. However, India's Supreme Court rejected the company's appeal, which will allow millions to gain access to treatments at reasonable costs.

In Europe, 2013 saw the continuation of negotiations over the implementation of the Financial Transaction Tax, a tax that Salud por Derecho, along with many other organizations, believes could become a crucial tool for reducing financial speculation and collecting additional funds to address the pressing social needs in Spain. Additionally, the tax could allow for the implementation of poverty-fighting programs around the world and finance public goods, such as health, education, and policies to address climate change.

For Salud por Derecho, 2013 has been an intense year of work, both within and beyond the Spanish borders. During 2013, we **imagined and prepared** with our important traveling companions, viable proposals to attain advances in health coverage and the adoption of measures that would make universal health insurance and access to HIV/AIDS treatment a reality for those who need it. For these programs, we travelled to Honduras with spokespeople from the Commission of International Cooperation of the Congress of Deputies to

visit, in situ, the work of the Global Fund Against AIDS, Tuberculosis, and Malaria, and we maintained constant dialogue with leaders from the Ministry of the Exterior and Cooperation, as well as members of Congress and Senate. With these actions, we are defending the human right to health.

We also launched the Catalytic Project; with the final goal of reorienting the R&D system toward a model of biomedical innovation that is actually capable of satisfying the population's health needs and ensures access to health products. By establishing alliances with researchers and institutions involved in innovation and by sponsoring discussion groups, we were able to create an important support network with different actors in the Spanish and European R&D systems. This network serves as our foundation for the production of key processes and tools like our documentary and a Good Practices Checklist for biomedical innovation. Furthermore, the Working Group on Health, Medicines, and Innovation (GTSMI), an initiative coordinated by Salud por Derecho to tackle problems related to the access to medicines in Spain from the national, European, and global levels, has gained strength with every passing day.

This past year we have also **changed** to achieve various goals: to be more efficient, more transparent, and better at communicating. We implemented new communication strategies that include our ACTIONLine, a communication tool directed toward donors and the general population, as well as our INFORMATIONLine, a tool oriented toward government officials, scientists, academics, and politicians. These publications are available in both English and Spanish with each edition distributed to over 10,500 people.

We approach each year with renewed enthusiasm because change is possible and necessary. However, it will only become a reality if both individuals and an organized civil society assume responsibility. For this reason, we invite you to accompany us on this exciting adventure to change the reality that surrounds us, because, as stated by the famous Uruguayan writer and author, Eduardo Galeano, "We are what we do to change what we are."

Annual Report 2013

Madrid September 2014

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Salud por Derecho

Fundación Salud por Derecho is a human rights organization focused on defending the right to health. Its institutional goal is to promote and ensure that populations of impoverished countries are able to exercise their right to health in a real and comprehensive way.

Mission

Impel states to take responsibility for the health of their populations.

Demand the fulfillment of political representatives' existing commitments.

Generate and promote solutions and influence public policy.

Contribute to the creation of an informed, involved, and cohesive public committed to the universalization of the right to health. We develop our mission from an innovative and purposeful position with a comprehensive vision of health and development.

Objetives

1. Universal health insurance. Ensuring that populations in impoverished countries are guaranteed access to a quality package of health services that achieves high standards of universal health coverage financed by domestic and international sources.

2. Universal Access to HIV/AIDS treatment and prevention. Ensuring universal access to the prevention, treatments, and care for HIV/AIDS, and to accelerate the development of an effective, safe, and accessible vaccine.

3. More and Better R&D for global health in a system of innovation capable of ensuring the distribution and access of biomedical products as a public good.

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PROGRAMS AND ACTIVITIES

Program for a world without AIDS

Program for more science for health

Program for more and better cooperation in health

Program for universal health insurance

Program for awareness and communication



2.1 Program for a world without AIDS



What is our goal?

Through our program for a World Without AIDS, we aim to achieve three long-term goals: ensure that the fight against the AIDS pandemic remains a political and economic priority on the Spanish government and the European Union's agendas; that Spain makes an adequate contribution for the Global Fund Against AIDS, Tuberculosis, and Malaria; and the impel the adoption of an equitable model for financing the fight against AIDS, by which countries contribute according to their economic capacity.

How will we achieve it?

Despite the \$12,900 US raised during the last fund replenishment conference of the Global Fund Against AIDS, Tuberculosis, and Malaria, this record figure did not reach the 15,000 million that the Global Fund estimated will be necessary for the 2014-2016 period.

Throughout 2013, Salud por Derecho's work has focused on proving the importance of the Global Fund's work, mobilizing support from politicians, representatives from civil society, parliamentarians, research centers, and foundations to make the fight against HIV/AIDS a priority on the Spanish government's agenda, and to push Spain to resume an adequate level of funding for the Global Fund. Spain did not make any contributions in 2013, but we are working for the long term, and our short term plans aim to reveal the growing support from determined members of the executive, parliamentarians, and civil society organizations for Spain to return as a donor to the Global Fund

Salud por Derecho's blog on HIV/AIDS explains our publications and the actions we have carried out in detail. To reach our blog click [here](#). We have highlighted some of our actions below:

Trip to Honduras with Spokespeople from the Commission on International Cooperation of the Congress of Deputies

To show Spanish political representatives how the Global Fund invests its resources, *Salud por Derecho* and *Friends*

of the Global Fund Europe co-organized a trip for the spokespeople of the five principle parliamentary groups in the Congress of Deputies: PP, PSOE, Izquierda Plural, Catalán (CiU), and Amaiur del Grupo Mixto. The trip's costs were covered by *Friends of the Global Fund Europe*, while *Salud por Derecho* coordinated the majority of the visits and relations with institutions during the trip.

Conference in the French Residence: HIV/AIDS, Tuberculosis, and Malaria: at the Tipping Point.

Along with *Friends of the Global Fund Europe* and with the help of Doctors Without Borders and ISGlobal, we organized a breakfast at the French Ambassador's residence in Madrid attended by the Global Fund, ONUSIDA, the Spanish government, Spanish parliamentarians, and civil society.

Spanish Political Dialogue on HIV/AIDS

Salud por Derecho has maintained a constant dialogue in the form of informal and formal correspondences, calls, and meetings at different levels with the Ministry of the Exterior and Cooperation, as well as senators and deputies. Relevant parliamentary activities include:

- PSOE presented an amendment to the General State Budget to include an allotment for the Global Fund.
- IU presented a Parliamentary Inquiry—Reason to renege commitments to the fight against HIV/AIDS by cancelling Spain's contributions to the Global Fund.
- CiU submitted Non-Binding Proposal, imploring Spain to subscribe to targets and commitments related to universal access to prevention, treatment, attention, and support for HIV defended by ONUSIDA, as well as supporting R&D for new prevention tools for HIV, like a vaccine.

2.2 Program for more science for health



What is our goal?

Biomedical R&D has always been among Salud por Derecho's lines of work. We originally focused on driving greater public investment into R&D for an AIDS vaccine and research to benefit other poverty-related diseases. However, mobilizing greater funding in health research is important, but it will not be sufficient if the fundamental structure of the R&D system minimizes scientific and social returns on investment and produces pharmaceutical products inaccessible for populations in both impoverished countries and Europe.

For this reason, it is imperative that we reform the current system of innovation, incorporate new operating principles into the system, and orient investments toward R&D through models of innovation that respond to the population's health needs, ensuring access to final products, incentivizing real innovation, and favoring sustainable models of health systems and research.

How will we achieve it?

Salud por Derecho launched the Catalytic Project.

The goal of the Catalytic project is to engage new actors and stress the importance of directing R&D policy toward a model of biomedical innovation oriented toward health needs and the generation of public goods and thereby contribute to generating a wide movement with the capacity of influencing policy at both a national and international level to propitiate a long term change.

In 2013 we hosted six "Catalytic breakfasts" to present and involve researchers in the project. In the same vein, we hosted meetings with scientific managers and political actors who have the capacity to directly influence innovation policy. We presented and discussed different, existing alternatives to develop a biomedical R&D system that responds to social needs. Thanks to these activities and meetings, we have established an important support network of different actors in the R&D system in both Spain and Europe. This network serves as a base for the production of our key documents, including our Good Practices Guide.

You can find more information on the Catalytic Project here: [Web del Proyecto Catalytic](#).

Launch of the Working Group on Health, Medicines, and Innovation GTMI.

In 2013 we established the Working Group on Health, Medicines, and Innovation GTSMI, which we finally presented in January 2014. During 2013 we held regular coordination meetings that brought together a broad spectrum of organizations and experts. The GTSMI is organized around three committees in charge of three principle areas of Group, Access, Innovation, and Transparency. Salud por Derecho is the organization in charge of the coordination of the GTSMI

- [Web del GTSMI](#)
- [Manifiesto del GTSMI](#)



Catalyzing a health innovation system that works for all



2.3 Program for more and better cooperation in health



What is our goal?

In 2013, the Official Development Aid of Spain suffered a budget cut of approximately 1.580 million euros--a 70% reduction. This means that the percentage of gross domestic product (GDP) allocated to official development aid dropped even further from 0.22% in 2012 to 0.20% in 2013. These cuts in official development aid have a significant impact on millions of people and a high cost on Spain's international image.

The goal of our program for More and Better Cooperation in Health is to ensure that public policy related to development and cooperation receives greater support from politicians and the general public and also to mobilize more funding for global health.

How will we achieve it?

Campaign for the implementation of the Financial Transaction Tax (FTT).

The Financial Transaction Tax, also known as the Robin Hood Tax, presents an excellent opportunity to mobilize funds for the fight against poverty and for public goods, like health.

Though the campaign is slated for 2014, 2013 was a key year for laying down the foundation for the project, mobilizing civil society participation, and designing campaign strategy. Salud por Derecho has actively participated in the push for the implementation of the Financial Transaction Tax, coordinated by the Spanish Alliance for the Robin Hood Tax, and has also been an active participant in the European Robin Hood Coalition. Through this campaign, we have sent a letter with more than 350 European organizations to the President asking the Spanish Government to take a role in the implementation of the FTT and to allocate the funds it would collect to alleviate poverty both within and beyond Spain's borders.

In this section it is worth mentioning the important international and national alliances that have helped us establish and crystallize a coordinated work of 32 Spanish Organizations and more than 250 other European organizations.

2.4 Program for universal health insurance



What is our goal? - How will we achieve it?

For Salud por Derecho, the creation of a universal health insurance program in low and middle income countries, which would ensure that all people have access to a basic package of health services and funded on a shared basis with domestic resources and international aid would make the right to health a reality and not an aspirational goal and would enable sustainable human development in impoverished countries.

Our work developing this program is focused on:

- A follow up on the discussions being held at the United Nations on the evaluation of the framework for the Millennium Development Goals and the construction of targets for sustainable development. We have also actively participated in consultations that have been developed with Spanish civil society.
- A follow up on the discussions being carried out at the global level on the conceptualization of Universal Health Coverage and its implementation.

2.5 Program for awareness and communication

What is our goal?

The Program for Awareness and Communication has two principle objectives:

- **Raise awareness and mobilize** certain public groups, including politicians, parliamentarians, experts, and citizens to address the challenges in promoting access to health around the world and about the positive impact of cooperative development policies.
- **Expand** the number of people that understand and share the health-related issues that Salud por Derecho works on and motivate them to take a more active role in the process of generating solutions and be part of the change to universalize the right to health.

How will we achieve it?

ACCIONES Y RESULTADOS CLAVE EN 2012

In 2013, we expanded our number of followers on social networks, doubling our followers both on Facebook and Twitter. The level of participation and discourse on both Twitter and Facebook also increased significantly. Throughout the year, we positioned ourselves to develop a closer relationship with the general public and specific groups that we work with through more direct communication tailored to each group's interests.

Along with the production of various physical and digital materials broadcasted through various lines of communication, we organized various of events with a wide range of actors and institutions that facilitate communication, forging strategic alliances for our campaigns to raise awareness and mobilize.

Some examples of our awareness-raising and communication tools and activities in 2013 are listed below:

ACTIONLine, INFORMATIONLine and our Blog

During the past year, Salud por Derecho distributed an ACTIONLine and INFORMATIONLine every 2-3 months and updated our blog periodically to share key articles and relevant interviews with our followers. These communication tools are available in both English and Spanish and every edition is distributed to more than 10,500 people.

INFORMATIONLine

JULIO. 2014

SALUD POR DERECHO
Right to health foundation

Hola Pepa,

A pesar de que ya estemos en verano, en Salud por Derecho seguimos trabajando para que el derecho a la salud sea una realidad. Te dejamos aquí algunas noticias sobre nuestras últimas acciones y proyectos.

PROYECTO CATALYTIC OFRECE UN DESAYUNO EN VALENCIA

El 7 de Julio se presentó el proyecto a investigadores y gestores de ciencia de la comunidad valenciana

[LEER MÁS](#)

HEPATITIS C

El GTSMI urge al gobierno a que asegure el acceso al tratamiento

[LEER MÁS](#)

SALUD POR DERECHO EN LA CONFERENCIA INTERNACIONAL DEL SIDA

Organizamos una sesión para presentar la Tasa Robin Hood como fuente alternativa de financiación para el Fondo Mundial

[LEER MÁS](#)





Defendiendo globalmente el derecho a la salud

IMAGINAMOS, DEFENDEMOS, *cambiamos*

Institutional Campaign

In 2013, we launched the ***Institutional Campaign We imagine, We Defend, We Change***. This long-term campaign aims to increase Salud por Derecho's visibility and properly communicate our mandate. The campaign is also intended to mobilize new followers and expand the foundation's social base. Our work on this campaign includes different activities and communication materials, which you can access below:

- [Vídeo de presentación](#) (Video Presentation)
- [Campaña Imaginamos, defendemos, cambiamos](#) (We Imagine, we defend, we change campaign)
- [Yo Deseo 2014](#) (I wish 2014)

Food for Thought Event, Feeding new ideas in cooperation.

In September 2013 we brought to the table different high-profile people in diverse fields, including national deputies, academics, economists, business school directors, civil society, and social entrepreneurs. The goal of the event was to facilitate a dialogue between a small number of actors from different fields of society that typically do not interact, but have common interests in public health, global development, scientific policy in both Spain and Europe, human rights, and fundamental ethics and norms in public policy of cooperation and development. You can access the event's conclusions and invite list [here](#).

After the success of this first meeting, we have already begun planning a similar event to promote direct communication between strategic actors concerning a concrete issue.

In the media

- 23/03/2013 – [Vanessa López, directora de Salud por Derecho "hace dos años que España no hace una contribución en la lucha contra el sida"](#) – Redacción Médica
- 24/05/2013 – [La alianza por la tasa Robin Hood reclama su puesta en marcha el 1 de abril de 2014](#) – Público.es
- 29/07/2013 – [España tiene dinero para armas, no para SIDA](#) – El Pais.com
- 05/08/2013 – [Carta de 350 organizaciones a Rajoy para implementar la Tasa Robn Hood.](#) – humania.tv
- 08/10/2013 – [El Fondo Mundial de Lucha contra el VIH, tuberculosis y malaria exige a España que se comprometa](#) - La Marea
- 12/11/2013 - [El PP rechaza en el congreso introducir la "tasa Tobin" a las transacciones financieras](#) – RTVE.es

3. We are present, we dialogue with...

BRIGHTON, UNITED KINGDOM

- Participated in a meeting of NGOs from the developed countries of the Global Fund—April

BRUSSELS, BELGIUM

- “Faces of Tuberculosis” in European Parliament Event – March
- Strategic meeting of the Global Fund Advocate Network—April
- Participated in the High Level Panel of the Global Fund—April
- Meeting with the European Robin Hood Coalition – June
- Bilateral meetings with the European Commission, Spain’s representatives in the EU, Policy-makers, and Foundations—November
- Participated in the annual European Public Health Association Conference—November
- Attended preparation meeting of the World Congress for Freedom of Scientific Research—November

SPAIN

Madrid

- Meeting for the Defense of Public Health—February
- Mark Spain: Rising Value? Event—February
- Dialogue on Development, Platform 2015 and more—February
- Meeting with Luiz Loures from ONUSIDA—April
- “Civic Power: building the civic lobby,” Event—April
- We Are Day—May
- Attended the Spain Innovates Forum—May
- Taught a class at the European University of Madrid—June
- Attended a bilateral meeting for foundations in the US and Spain—October
- Attended the launch of the Spanish branch of UAEM—October
- Attended the launch of Horizon 2020—November
- Attended a meeting on “New challenges for health in international cooperation”—November
- Participated in the “Public-Private partnerships in cooperation” workshop—November

Barcelona

- Organized a satellite session on the Catalytic Project at the AIDS Vaccine Conference in Barcelona—October
- Participated in the “Building a Global Health Social Contract for the 21st Century” Conference at ISGlobal—November

Santander

- Attended meetings on “Public-Private partnerships to generate new knowledge”—September

Valladolid

- Spoke at meetings on “Cooperation and Health” at the University of Valladolid—October
- Spoke at meetings on “Human Rights” at the University of Valladolid—November

BERLÍN - GERMANY

- Participated in the HAI General Assembly—September

PARIS

- Coordination meeting for European Coalition for the Robin Hood Tax – October

4. Financial information

Funds 2013

A. Grants and donations from private entities	170.242,20 €
B. Individual donations and fees	7.353,00 €
C. Financial income	3,87 €
TOTAL	177.599,07€

Expenditures 2013

A. Operating costs (1)	200.521,20 €
B. Activities related to institutional goals (2)	43.282,69 €
TOTAL	243.803,89 €

(1) Rent, office supplies, stationary, cleaning, accounting consultant, computer maintenance

(2) Staff, professional services, communication, flights, activities related to awareness and advocacy

The Fundación Salud por Derecho thanks all of its partners and individual donors for their trust and economic support, and would also like to thank private institutions and foundations such as the Open Society Foundations, La Obra Social de Caixa, and the José Luis de Barrueta Foundation, among others for supporting our projects.

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Globally defending the right to health

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we make a change